



## MEDIA RELEASE

### PAUL NADLER HAS A BAD ATTITUDE ABOUT BAD ATTITUDES

Adelaide: Thursday 15 March

FOR IMMEDIATE RELEASE

Ten years ago, Montrealer Paul Nadler was a creative maverick – snowboarding, rock-climbing and scuba diving, taking part in all-night play-writing sessions, attracting women, and winning awards as a hip television director. Then he was found alone on a road in Egypt, without clothes and I.D., comatose in the hot sun after a car accident. He had been left for dead. The doctors said he would never recover from TBI (Traumatic Brain Injury). He was only 30.

*Braindamadj'd...Take II* documents Nadler's gutsy, manic determination to regain his previous life. The film made its Australian debut at The Other Film Festival in Melbourne, where it won the Film Victoria prize for Best Film. It has since won numerous awards, including two Geminis (the Canadian equivalent of the Emmys) for Best Direction in Documentary Program and Best Biography Documentation Program. It is soon to screen in Adelaide at the High Beam Festival on Saturday 24 March at 5.30pm at High Beam Theatre, MTA Building 55 Currie Street.

An intensely personal account, *Braindamadj'd... Take II* traces the process of recovery, both physical, and psychological. It features Nadler's often sardonic comments on his progress, ("I'm as graceful as a dancing elephant on speed in a glass shop"), and the observations of key people involved in his recovery. *Braindamadj'd...Take II* is about conquering fears, setting goals, and achieving what others think impossible. The film's ending contains a startling surprise.

The film reflects the edgy manipulation of images that had earned Paul Nadler his reputation. He would create eye-catching graphics and textures, and blend them with very controlled "liveaction" footage. He developed the technique as part of the founding creative team of Quebec's action "MusiquePlus" and co-creator of its hit show Zone X. He also employed it in his cool redesign of CBC-TV's hit teenage series Street Cents, which he was working on just prior to the accident.

*Braindamadj'd...Take II* is produced by Jonathan Finkelstein of Apartment 11 Productions in association with CBC Newsworld. Commissioning editor of THE LENS is Andrew Johnson. The film was produced in association with CBC Newsworld and with the participation of RDI and the Knowledge Network. It was made possible with support from the Canadian Television Fund: Equity Investment and License Fee Programs created by the Government of Canada and the Canadian Cable Industry, Quebec Tax Credit Program administered by SODEC and the Canadian film or Video Production Tax Credit.

#### Media Enquiries:

Christopher Wainwright (08) 8224 0799 , 0438 829 728, [christopherw@artsaccess-sa.org.au](mailto:christopherw@artsaccess-sa.org.au)  
Nerida Weller (03) 9699 8299, 0421 350 854, [nweller@artsaccess.com.au](mailto:nweller@artsaccess.com.au)

**[www.otherfilmfestival.com](http://www.otherfilmfestival.com)**

Arts Access SA, Inc. 101 Halifax Street Adelaide South Australia 5000  
t +61 (0)8 8224 0799 f: +61 (0)8 8224 0709 e: [info@artsaccess-sa.org.au](mailto:info@artsaccess-sa.org.au) w: [www.artsaccess-sa.org.au](http://www.artsaccess-sa.org.au)